

## Report to the CCG Board

28 January 2022

**Wards:** All

Joint Health and Wellbeing Strategy
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**Report of the** Director of Public Health and Adult Social Care

This item is not exempt

## EXECUTIVE SUMMARY

### 1. Purpose of the Report and Summary

- 1.1 This report seeks approval of the Joint Health and Wellbeing Strategy (JHWS) for Hull, included in Appendix 1, which has been developed through widespread stakeholder and partners consultation.
- 1.2 The new strategy will adopt a values-based approach which will become the cornerstone of how the Health and Wellbeing Board (HWB) operates. The premise of the values-based model is that the HWB will offer system leadership regarding these values and encourage partners and stakeholders to adopt them as a framework for the lifespan of the Strategy.
- 1.3 The new JHWS will outline 3 key themes for Hull, which are Proactive Prevention, Health Inequalities, and System Integration. Across these 3 priorities the JHWS highlights what is important for the city strategically along with specified priority areas for action and offer a lens for the HWB to consider strategic pieces of work for the city.
- 1.4 It is proposed that the HWB will use its identified priority areas and values to challenge and support parts of the system, through their delivery of specific work area strategies, to encourage alignment to JHWS and promote synergised working across the health and care system and beyond.

## 2. Recommendations

2.1 That the CCG Board approve the JHWS, Appendix 1 to this report, for implementation by the HWB as a strategy that reflects city wide health and wellbeing needs and priorities and sets out how a range of stakeholders will deliver the priorities outlined in the strategy. This will be led by the HWB who will offer support, assurance, and challenge where appropriate

2.2 As a Policy Framework Document, the JHWS will have approval by Full Council. Due to the relevance of the strategy to the health sector, it is also proposed that the strategy be formally approved by the CCG Board, however governance of the Strategy will sit with the HWB.

## 3. Reasons for Recommendations

3.1 The Care Act 2012 states that it is a statutory duty of the HWB to produce a JHWS that acts to reduce health inequalities across a Place in an integrated manner.

3.2 The JHWS is positioned as a Policy Framework Document which is owned and developed through the Health and Wellbeing Board as a city-wide strategy to shape the collective priorities of partners and be able to hold the system to account.

3.3 From a Council perspective, as a Policy Framework Document, the strategy must be approved and adopted by Full Council and from an NHS perspective the strategy is signed-off by the CCG Board in line with their strategic objectives.

## MAIN REPORT

### 4. Background

- 4.1 The Care Act 2012 states that it is a statutory duty of the HWB to produce a JHWS 'to improve the health and wellbeing of the local community and reduce inequalities for all ages.' In addition, in terms of integration 'a Health and Wellbeing Board must, for the purpose of advancing the health and wellbeing of the people in its area, encourage persons who arrange for the provision of any health or social care services in that area to work in an integrated manner'.
- 4.2 In this regard the new JHWS has been positioned as a Policy Framework Document which is owned and developed through the Health and Wellbeing Board as a city-wide strategy to shape the collective priorities of partners and be able to hold the system to account. As a result of the broad representation of local organisations and sectors on the Health and Wellbeing Board, this strategy will have the status and influence, steer and shape the way partners work collectively to coordinate efforts and resources to improve outcomes. From a Council perspective, as a Policy Framework Document the strategy is approved and adopted by Full Council and from an NHS perspective the strategy is signed-off by the CCG Board.
- 4.3 The new strategy will adopt a values-based approach which will become the cornerstone of how the HWB operates. The premise of the values-based model is that the HWB will offer system leadership regarding the Values and encourage partners and stakeholders to adopt these as a framework for the lifespan of the Strategy.
- 4.4 In terms of priorities for the city the new JHWS will outline 3 key themes for Hull, which are Proactive Prevention, Health Inequalities, and System Integration. Across these 3 priorities the JHWS highlights what is important for the city strategically along with specified priority areas for action and offer a lens for the HWB to consider strategic pieces of work for the city.

It is proposed that the Board will use its identified priority areas and values to challenge and support parts of the system, through their delivery of specific work area strategies, to encourage alignment to JHWS and promote synergised working.

- 4.5 Recently the draft of the JHWS has been shared with stakeholders, partners, and professionals to capture feedback from across the city. The feedback has been collated, and the

strategy has been amended accordingly to reflect the aspirations of the city, the stakeholders, and the HWB.

- 4.6 The consultation of the draft of the JHWS ran throughout October and initially focused on gathering feedback from partners, stakeholders, and professionals within the city. There was a survey distributed alongside the draft that consultees could complete whilst reading the document. Additionally, there have been several virtual listening events and workshops, and in instances where partners could not complete either means of engagement an offer of one-to-one feedback with the Board's Engagement Lead was offered.

The strategy and the survey were sent to identified partners and stakeholders, including the voluntary sector, who's services may represent communities who have historically been under-represented.

- 4.7 There was a deliberate focus on stakeholder and partner engagement at this stage of the Strategy development. It is important to stress that in line with the JHWS's commitment to "Community Driven Change" the HWB will actively engage communities throughout the life course of the strategy, ensuring that the board can respond accordingly in terms of public feedback. This feedback will flow into the work of the Boards identified areas of focus.

- 4.8 In response to the consultation feedback the following amendments have been made to the final version of the strategy:

- Inclusion of images of local people, reduce the amount of jargon & terminology and make this a strategy for Hull
- Being more explicit regarding connectivity to other strategies so clear relationships are visible
- Inclusion of an introductory statement to outline the role of the ICS and its relationship to the Health and Wellbeing Board
- Addition of an "operating model" that focusses on how the board will identify priorities, hold the system to account and analyse progress against the identified priorities.

## 5. Issues for Consideration

- 5.1 The HWB, as a multiagency partnership, is taking a leadership role on the delivery of the JHWS on behalf of the city.

This approach provides a collaborative way of working with all sectors as equal partners. The new values-based approach is aspirational and innovative and will need buy in from across the health and care system to ensure its success.

- 5.2 The proposed process is that final JHWS approval is delegated to Full Council and the CCG Board of Members, due to its status as a Policy Framework document. Oversight and ownership, in terms of delivery, will sit with the HWB as a multiagency, cross sectoral structure committed to improving health outcomes for the citizens of Hull.
- 5.3 The priorities areas within the strategy will have a direct link to the Humber Coast and Vale ICS and the development and implementation of a plan to improve health and care services at Place.

## 6. Options and Risk Assessment

- 6.1 **Option 1:** Approve the JHWS for implementation by the Health and Wellbeing Board.

This will enable the Strategy to seek to improve the health and wellbeing of the local community and reduce inequalities for all ages, and in addition, encourage persons who arrange for the provision of any health or social care services to work in an integrated manner.

- 6.2 **Option 2:** Approve the JHWS for implementation by the Health and Wellbeing Board, with amendments or additions.

- 6.3 **Option 3:** Decide not to support the development of a JHWS.

Failure to have a strategy will be in contradiction to requirements within the Care Act 2012. Without a clear Strategy the city will risk being unable to provide a co-ordinated approach to improve the health and wellbeing of the local community and reduce inequalities for all ages, and in addition, encourage persons who arrange for the provision of any health or social care services in that area to work in an integrated manner.

7. Recommendations

- 7.1 **Option 1:** Approve the JHWS for implementation by the Health and Wellbeing Board.
- 7.2 This will enable the draft strategy to seek to improve the health and wellbeing of the local community and reduce inequalities for all ages, and in addition, encourage persons who arrange for the provision of any health or social care services to work in an integrated manner.
- 7.3 Approval of the Strategy delegated to Full Council and the CCG Board with ownership sitting with the HWB.

## **PRE-REQUISITES**

### 8. **CCG Strategic Objective**

8.1 **Strategic Objective 2** – Integrated Delivery

**Strategic Objective 3** – Delivery of Statutory Duties

**Strategic Objective 5** – Vulnerable People

**Strategic Objective 6** – Children and Families

**Strategic Objective 11** – Improving Clinical Outcomes

**Strategic Objective 12** - To embed Patient and Public Involvement across the organisation and ensure that the CCG meets its statutory duty under 14Z2 of the Health and Social Care Act

### 9. **Impact on other Executive Committees (including Area Committees)**

9.1 The JHWS is a citywide strategy that aims to positively influence health and wellbeing outcomes for the city. In this regard there is an expectation that Executive Committees will ensure the take up of the values and priorities outlined within the document.

### 10. **Needs Assessment**

10.1 One of the values of the JHWS is Intelligence Based Decisions and as such the Joint Strategic Needs Assessment will form an integral part of the delivery of the Strategy.

### 11. **Consultation/Engagement**

11.1 The consultation phase of the strategy development yielded 36 survey responses and we spoke with over 100 other stakeholders from a wide range of meetings, committees, workshops, and sessions. Consultees included responses from the voluntary and community sector, Humber Coast and Vale ICS, Hull CCG, various Hull City Council directorates, education, CYP mental health services, Hull Culture and Leisure (HCaL).

11.2 In addition, several consultation events were held with the Public Health Team and commissioned providers of Public Health Services, HCaL, elected members of Hull City Council, partners from the voluntary sector and public sector.

11.3 Feedback from consultees has been used to make amendments to the final Strategy, as detailed above.

12. The NHS Constitution (*How the report supports the NHS Constitution*)

12.1 The NHS Constitution, “The NHS belongs to us all” (March 2012), outlines 7 key principles which guide the NHS in all it does. These are underpinned by core NHS values which have been derived from extensive discussions with staff, patients, and the public.

These are:

1. The NHS provides a comprehensive service, available to all.
2. Access to NHS services is based on clinical need, not an individual’s ability to pay.
3. The NHS aspires to the highest standards of excellence and professionalism
4. NHS services must reflect the needs and preferences of patients, their families, and their carers’.
5. The NHS works across organisational boundaries and in partnership with other organisations in the interest of patients, local communities, and the wider population.
6. The NHS is committed to providing best value for taxpayers’ money and the most effective, fair and sustainable use of finite resources.
7. The NHS is accountable to the public, communities, and patients that it serves.

This Constitution establishes the principles and values of the NHS in England. It sets out rights to which patients, public and staff are entitled, and pledges which the NHS is committed to achieve, together with responsibilities which the public, patients and staff owe to one another to ensure that the NHS operates fairly and effectively. All NHS bodies and private and third sector providers supplying NHS services are required by law to take account of this Constitution in their decisions and actions.

**This paper specifically supports all the NHS principles.**



## **HULL CITY COUNCIL COMMENTS**

### **13. Comments of the Monitoring Officer (Town Clerk)**

13.1 The monitoring officer notes the content of the report and notes the strategy which has been developed in consultation with the partners and stakeholders. The strategy is in line with the Health and Social Care Act 2012 in regard to addressing the health inequalities which exist in the city. The strategy will provide the foundations to improve outcomes for the residents of Hull. (PG)

### **14. Comments of the Section 151 Officer (Director of Finance and Transformation)**

14.1 As the report sets out, the production of a Joint Health & Wellbeing Strategy is a statutory requirement under the Care Act. The key themes of proactive prevention, addressing health inequalities and increased system integration build on the work carried out to date by the Council in conjunction with health and other partners across the city, and the strategy itself provides a firm foundation from which to continue to strive to improve outcomes for the people of Hull across the health and wellbeing spectrum in the face of what continues to be an increasing challenging environment for the provision of health and social care both nationally and locally. (BF)

### **15. Comments of the Director of Public Health**

15.1 This values based JHWS will be a key policy framework for the City in reducing health inequalities and improving health and wellbeing. The JHWS values-based approach and key priorities provide the opportunity for wider integration and more effective use of resources at Place and within the newly constituted integrated care system at Humber Coast and Vale. The strategy has been developed through consultation with key stakeholders. I am happy to support the recommendations.

### **16. Comments of the City Human Resources Manager and compliance with the Equality Duty**

16.1 The Assistant Director notes that the Strategy has been developed through widespread stakeholder and partner consultation, has a values-based approach and has health inequalities as a key theme. It will need to take account of any

equality impact in its delivery. There are no staffing or equality duty implications arising for the Council at this stage. (KM)

17. Comments of Overview and Scrutiny

17.1 The Health and Wellbeing Overview and Scrutiny Commission is due to consider this report at its December meeting.

18. Comments of the Portfolio Holder for Adult Services and Public Health and Protection

18.1 I support the proposed Option 1 outlined in the report to approve the framework and direction of the Joint Health and Wellbeing Strategy and its status as a Policy Framework document for the city, using a values-based approach to reduce health inequalities, promote system integration, and improve the health and wellbeing of the citizens of Hull.

**NHS HULL CLINICAL COMMISSIONING GROUP COMMENTS**

19. Comments of Associate Director of Corporate Affairs

19.1 The recommendations set out with regards to the framework and strategy approval are supported and the proposals for the engagement of the CCG as a key health partner to the local authority in this process is particularly noted.

20. Comments of Chief Finance Officer'

20.1 I am happy to approve the framework and support the changes made to the draft strategy and for it to proceed through the necessary governance arrangements.

Contact Officer: Will Adam Telephone No.: 07715 808361

Officer Interests: None

Background Documents: - Appendix 1 – Joint Health and Wellbeing Strategy Final Draft

Appendix 2 – Supplementary Document – ICS

Appendix 3 – Supplementary Document - Strategy Mapping

## Implications Matrix

**This section must be completed and you must ensure that you have fully considered all potential implications**

This matrix provides a simple check list for the things you need to have considered within your report

If there are no implications please state

I have informed and sought advice from HR, Legal, Finance, Overview and Scrutiny and the Climate Change Advisor and any other key stakeholders i.e. Portfolio Holder, relevant Ward Members etc prior to submitting this report for official comments	Yes
I have considered whether this report requests a decision that is outside the Budget and Policy Framework approved by Council	Yes
Value for money considerations have been accounted for within the report	Yes
The report is approved by the relevant City Manager	Yes
I have included any procurement/commercial issues/implications within the report	No
I have considered the potential media interest in this report and liaised with the Media Team to ensure that they are briefed to respond to media interest.	Yes
I have included any equalities and diversity implications within the report and where necessary I have completed an Equalities Impact Assessment and the outcomes are included within the report	Yes
An Equality Impact Analysis/Assessment is not required for this report.	No
An Equality Impact Analysis/Assessment has been completed and approved by the lead Director for Equality and Diversity. As a result of performing the analysis/assessment there are no actions arising from the analysis/assessment.	Yes

An Equality Impact Analysis/Assessment has been completed and there are actions arising from the analysis/assessment and these are included in section xx in the enclosed report.	No
Any Health and Safety implications are included within the report	Yes
Any human rights implications are included within the report	Yes
I have included any community safety implications and paid regard to Section 17 of the Crime and Disorder Act within the report	Yes
I have liaised with the Climate Change Advisor and any environmental and climate change issues/sustainability implications are included within the report	Yes
I have included information about how this report contributes to the City Plan/ Area priorities within the report	Yes
I have considered the impact on air quality, carried out an appropriate assessment and included any resulting actions or opportunities necessary to improve air quality in the report.	No