

<b>Report to:</b>	Primary Care Commissioning Committee
<b>Date of Meeting:</b>	25 <sup>th</sup> June 2021
<b>Title of Report:</b>	Primary Care Communications and Engagement workplan
<b>Presented by:</b>	Sue Lee, Associate Director of Communications and Engagement
<b>Author:</b>	Colin Hurst, Head of Engagement and Emma Shakeshaft, Head of Communications

**STATUS OF THE REPORT:**

To approve	<input type="checkbox"/>	To endorse	<input type="checkbox"/>
To ratify	<input type="checkbox"/>	To discuss	<input type="checkbox"/>
To consider	<input type="checkbox"/>	For information	<input type="checkbox"/>
To note	<input checked="" type="checkbox"/>		

**PURPOSE OF REPORT:**

The purpose of this report is to provide a six-monthly update to the Primary Care Commissioning Committee on the work being undertaken for Communications and Engagement.

**RECOMMENDATIONS:**

a The committee notes the communications and engagement work being undertaken in respect of primary care.

**REPORT EXEMPT FROM PUBLIC DISCLOSURE** No  Yes

If yes, detail grounds for exemption

8. Delivery of statutory duties

*Short summary as to how the report links to the CCG's strategic objectives*

This work ensures NHS Hull CCG delivers its statutory duties relating to patient and public involvement; as well as support the organisations requirement to give due regard to groups with protected characteristics when commissioning and developing services.

**IMPLICATIONS:** *(summary of key implications, including risks, associated with the paper),*

Finance	<b>None</b>
HR	<b>None</b>
Quality	<b>None</b>
Safety	<b>None</b>

**ENGAGEMENT:** *(Explain what engagement has taken place e.g. Partners, patients and the public prior to presenting the paper and the outcome of this)*

This plan outlines the engagement work being undertaken in respect of the Primary Care programme.

**LEGAL ISSUES:** *(Summarise key legal issues / legislation relevant to the report)*

The CCG statutory duty to involve patients and the public.

**EQUALITY AND DIVERSITY ISSUES:** *(summary of impact, if any, of CCG's duty to promote equality and diversity based on Equality Impact Analysis (EIA). All reports relating to new services, changes to existing services or CCG strategies / policies must have a valid EIA and will not be received by the Committee if this is not appended to the report)*

	<b>Tick relevant box</b>
An Equality Impact Analysis/Assessment is not required for this report.	X
An Equality Impact Analysis/Assessment has been completed and approved by the lead Director for Equality and Diversity. As a result of performing the analysis/assessment there are no actions arising from the analysis/assessment.	
An Equality Impact Analysis/Assessment has been completed and there are actions arising from the analysis/assessment and these are included in section xx in the enclosed report.	
The findings from this engagement exercise will inform the development of equalities analysis surrounding the response to COV-19, and the equalities analysis for the planning of changes to Primary Care Services following the COVID-19 Response.	

**THE NHS CONSTITUTION:** (*How the report supports the NHS Constitution*)

This paper supports the following NHS Constitution principles:

4. The patient will be at the heart of everything the NHS does
7. The NHS is accountable to the public, communities and patients that it serves

And the NHS Constitution values:

- Working together for patients.
- Commitment to quality of care.
- Improving lives

# **PRIMARY CARE COMMUNICATIONS AND ENGAGEMENT WORKPLAN**

## **1. INTRODUCTION**

The purpose of this report is to provide a six-monthly update to the Primary Care Commissioning Committee on the work being undertaken for Communications and Engagement.

## **2. INFORMATION**

The Communications and Engagement Team works to a comprehensive overarching Communications and Engagement workplan and the attached document is an extract from the overarching plan. This details the work either already undertaken, currently underway or planned for the future in respect of Primary Care.

Review of the plan is undertaken by the Primary Care Communications and Engagement Group, which is made up of members of the Communications and Engagement Team, the Primary Care Team, Healthwatch Hull and is chaired by Jason Stamp. The group meets bi-monthly to review the workplan and discuss priorities and the approach to delivery.

This committee does receive detailed reports on individual programmes of communications and engagement work as appropriate.

## **3. RECOMMENDATIONS**

It is recommended that the committee notes the communications and engagement work being undertaken in respect of primary care.