



Primary Care Strategy 2019-2024

HUMBER COAST AND VALE HEALTH CARE PARTNERSHIP

SUMMARY OVERVIEW

GEOFF DAY - PRIMARY CARE PROGRAMME DIRECTOR

DR DAN ROPER - PRIMARY CARE CLINICAL LEAD

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Why Does HCV Need a Primary Care Strategy?

- To ensure primary care is able to act as a system leader to deliver the best outcomes for patients
- To provide a foundation on which to build a clear purpose and vision to act as roadmap for system partners to drive forward new service models and integrated pathways that are focussed on patient outcomes not organisational priorities
- To ensure we have a resilient, robust and vibrant primary care sector working together to meet the needs of the local population

Our strategic aspirations:

- Patients and service users will be empowered to make the right choice for them and supported to take greater control of their health and wellbeing
- To create an environment that supports innovation and makes best use of new technologies
- To support the development of clinical leaders capable of leading system change locally and nationally
- We will prioritise long term investment plans to support the delivery of transformational programmes aimed at improving outcomes for patients and greater job satisfaction
- To create a system locally that people will choose to work and feel valued in
- To promote the introduction of and support the development of triple integration within PCNs

Components:

- **Component 1:** Investment plans for local primary care transformation based on their local identified priorities
- **Component 2:** Primary Care Network Plan
- **Component 3:** Local Workforce Plan
- **Component 4:** Digital and Technology
- **Component 5:** Population Health Management
- **Component 6:** Estates Technology Transformation
- **Component 7:** Quality and Digital Standards
- **Component 8:** Patient Empowerment and Personalised Care
- **Component 9:** Local Professional Networks for Dental, Eye Health and Pharmacy Services



Component 1: Investment

Our Vision for Primary Care Investment is that we make full use of all monies available for the support and development of Primary Care

- The introduction of the GP Contract Reforms 19/20 will see a minimum of £388m invested into primary medical care locally over the next 5 years, this is in addition to £1.16 billion core funding that is already committed over the 5 year period



Component 2: Primary Care Networks

Our vision for Primary Care Networks is: -

- Networks will deliver tangible benefits for patients and clinicians resulting in:
 - improved outcomes for patients;
 - an integrated care experience for patients;
 - more sustainable and satisfying roles for staff, promoting development within multi-professional teams;
 - Strong clinical leadership;



Component 2: Primary Care Networks

CCG	Number of PCNs
East Riding of Yorkshire	7
Hull	5
North Lincolnshire	3
North East Lincolnshire	5
Scarborough and Ryedale	3
Vale of York	6
TOTAL	29



Component 3: Local Workforce Plan

Our vision is to :-

- Develop our existing workforce to deliver place based person-centred care
- Create more learning opportunities for all professions to work together in Primary Care
- Ensure that there is a sustainable, efficient, productive workforce sufficient to meet demand
- Offer more career opportunities by working with partners to ensure that the workforce is representative of the population it services
- Ensure that HCV have a Primary Care workforce that is fit for purpose, fully supported and empowered to deliver the care required by the local population
- Ensure that the HCV area is known as a great place to work and live
- Support the development of a programme for GPs wishing to enter into a partnership model
- Support the development of clinical leadership and succession planning



Component 4: Digital and Technology

Our Vision for Digital and Technological Innovation is to use it to give patients choice in how and when they access services, support clinicians to deliver the services they need to, and help to relieve some of the primary care, especially GP, workload pressures that are faced

- A Digital Strategy will be available in summer 2019 and will support the national drive of going digital first
- Key priorities for the over the next 5 years may change as technology develops, initial focus will include : -
 - IT service re-procurement;
 - Promote use of the summary care record;
 - Implement the local health record to enable the sharing and updating of patient records;
 - To enable the integration of clinical systems within care homes;



Component 5: Population Health Management

Our Vision is that the particular needs of local populations are considered fundamental in the delivery of services through Primary Care Networks

- Taking a whole population approach means working collectively beyond the boundaries of health and care services to support people to stay healthy and avoid complications from existing illnesses
- Using our PCNs as a building block for service planning and delivery we will tailor services to ensure care and advice is delivered in the right place at the right time for local people and their families
- Through our Population Health Management approach, we will enable PCNs to proactively support the local population to make choices that help them achieve their health goals, manage their existing long term conditions, retain their independence and have a good quality of life



Component 6: Estates Technology Transformation Fund

Our Vision for the ETTF is to maximise the use of the funds available to us to produce infrastructure improvement across the Primary Care landscape

- We are committed to spending £10.3m from ETTF to support the development of primary care medical estates and increase capacity
- We will continue to work across HCV to develop a capital pipeline that will aim to secure sufficient funding to ensure emerging service models can be delivered in an appropriate setting



Component 7: Quality and Digital Standards

Our vision is that all service users accessing Primary Care Services in the HCV area can be assured that provision is underpinned by the most robust and comprehensive governance and quality structures

- We will support the national drive of going digital first
- We will monitor the progress of primary care networks through the network dashboard and share best practice
- We will take a consistent approach to monitoring Primary Care Quality Assurance and Improvements based on a set of quality standards for primary care being developed across the Healthcare Partnership
- We will monitor PCNs development across the six development themes covered within the maturity matrix



Component 8: Patient Empowerment, Engagement and Personalised Care

Our Vision is that Patients and Service users are fully involved in decisions with regard to the nature of services commissioned at CCG and HCV level and the means by which the services are delivered to them

- We will develop a system that supports people to stay well for longer and makes the most of the expertise, capacity and potential of people, families and communities in delivering better health and wellbeing outcomes
- Recognising that personalised care is central to a new service model for the NHS, including working through primary care networks we will provide people with more options, better support, and properly joined-up care at the right time in the optimal care setting
- We will deliver this through the adoption and implementation of the Comprehensive Model for Personalised Care
- We will educate the population to choose appropriate treatments and enable them to manage their long-term condition and what self care means to them through engagement across the Healthcare Partnership



Component 9: Local Professional Networks

Our Vision is that Pharmacy, Dental and Optometry networks will be fundamental in the delivery of services through PCNs

- We will establish a network of professional colleagues to support the future planning of healthcare services
- We will fully involve professional colleagues in the planning decisions for future healthcare services



Humber Coast and Vale Primary Care Strategy

This Summary Overview to be read in conjunction with full strategy

Basic Governance and Accountability Structure

