



Putting Music at the Heart of Hull:



11% play an instrument
24% used to play an instrument
8% want to start playing again
16% want to learn an instrument



6% sing (e.g. in a band / choir)
13% used to sing
4% want to start singing again
9% want to learn to sing

11%

want to learn to sing or play an instrument but find the idea scary

Favourite Music Concerts / Gigs to Attend:



Pop / rock
73%



Classical & choral
30%



Folk / country / traditional
31%



Don't attend concerts / listen to music
6%

Music and Young People:



Music is an important part of children's education
89%



Children should have access to music opportunities out of school
90%



Children should have access to music opportunities in school
93%



I would like to attend concerts showcasing Hull's young people
52%

Austerity and Public Services

Awareness:



UK government austerity measures
66%



£131m reduction to HCC budget since 2010
44%



Public sector budget cuts
72%



25% reduction in HCC staff
43%

Personal Experience of Effects of Hull City Council Budget Cuts:



Reduced freq of services
63%



Longer waiting times
45%



Outsourced services
43%



Cut services
57%



Less support for vulnerable
43%



Experienced no effects
9%

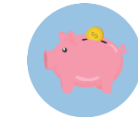
Most Affected by Austerity in Hull:



Disabled
57%



Elderly
48%



Low Income
49%



16-24 Yrs
44%



Health & Social Care
79%



Roads & Transport
66%

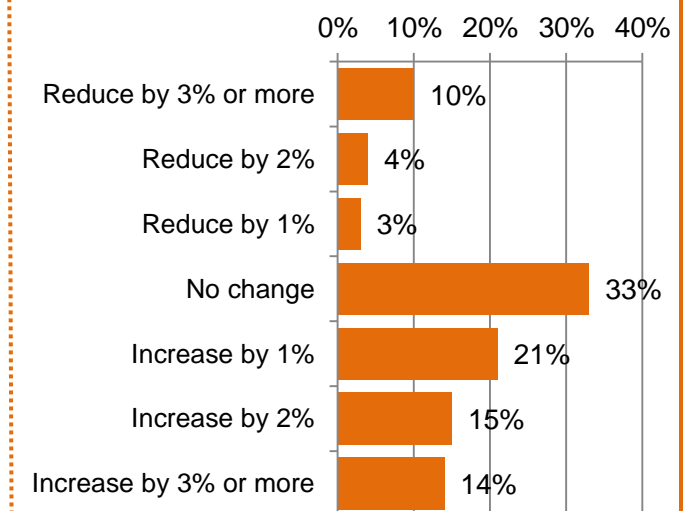


Crime & Safety
73%



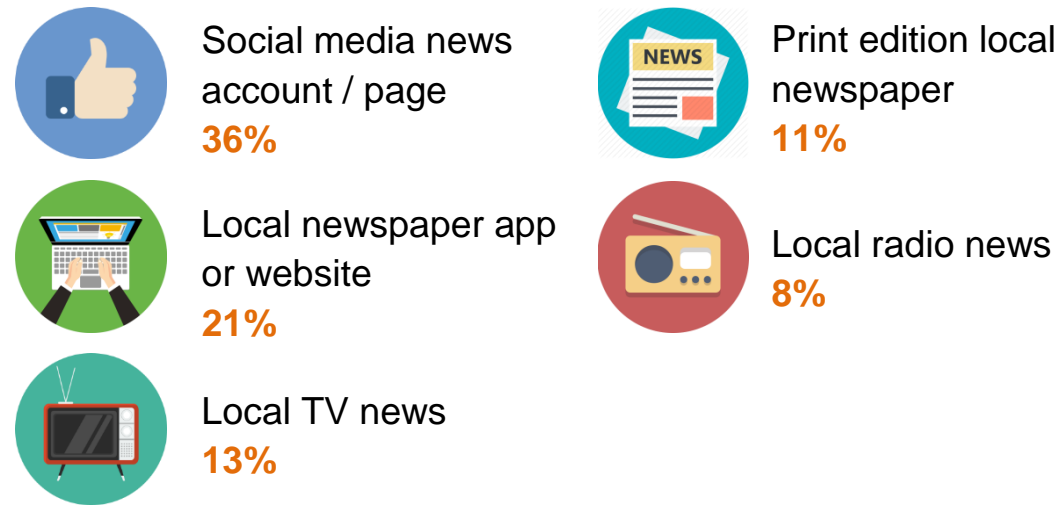
Education & Skills
61%

Change in Council Tax:



Getting Information about the City:

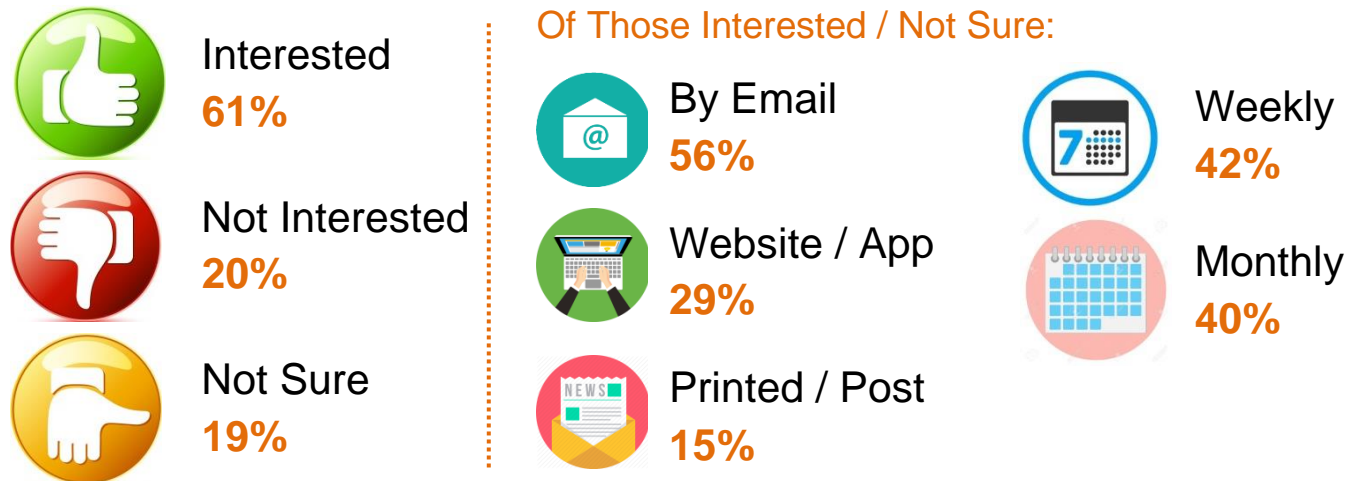
Main Source of Local News and Information:



What People Want From Source:

- Convenient
- Easy to understand
- Relevant to Hull
- Free from adverts
- Trusted
- Uses expert views
- Unbiased

Receiving Local News and Information Directly From Hull City Council:



Local News and Information of Interest:

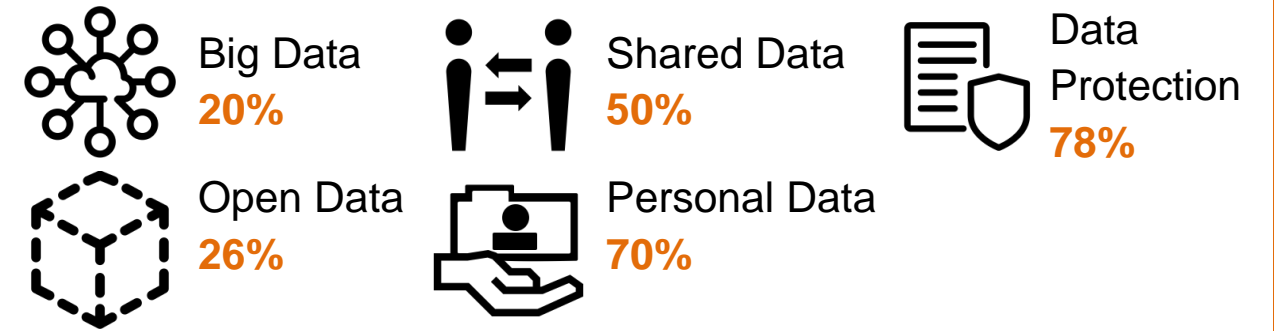


Finding Information Now:



Data and Providing Services Digitally:

Understanding of Data:



Support Public Services To:

- 61%** use anonymised data to improve services and local conditions
- 52%** use anonymised data in a way that is accessible to anyone
- 50%** securely hold personal data about me and the services I use
- 45%** share data about me across different organisations if necessary

Trust with Personal Data:



Integrating Technology into Hull:

