WAVE 28: December 2018



# people's panel making your voice count



# **Putting Music at the Heart of Hull:**



11% play an instrument 24% used to play an instrument 8% want to start playing again 16% want to learn an instrument



6% sing (e.g. in a band / choir) 13% used to sing

4% want to start singing again

9% want to learn to sing



want to learn to sing or play an instrument but find the idea scary

### **Favourite Music Concerts / Gigs to Attend:**



Pop / rock 73%



Classical & choral 30%



Folk / country / traditional



Don't attend concerts / listen to music 6%

# **Music and Young People:**



Music is an important part of children's education 89%



Children should have access to music opportunities in school



Children should have access to music opportunities out of school 90%



I would like to attend concerts showcasing Hull's young people **52%** 

# **Austerity and Public Services**

### **Awareness:**



UK government austerity measures 66%



Public sector budget cuts



£131m reduction to HCC budget since 2010 44%



25% reduction in HCC staff 43%

### Personal Experience of Effects of Hull City Council Budget Cuts:



Reduced freq of services 63%



Longer waiting times 45%



Outsourced services 43%



Cut services



Less support for vulnerable 43%



Experienced no effects 9%

### **Most Affected by Austerity in Hull:**



Disabled **57%** 



Elderly 48%



Low Income 49%



16–24 Yrs



Health & Social Care **79%** 

Crime &

Safety 73%

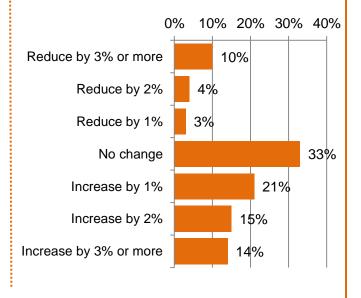


Roads & Transport 66%



Education & Skills 61%

### **Change in Council Tax:**



## **Getting Information about the City:**

### **Main Source of Local News and Information:**



Social media news account / page 36%

Local newspaper app



Print edition local newspaper 11%



Local radio news

Convenient

**What People Want From Source:** 



Easy to understand



Relevant to Hull



Free from adverts



Trusted



Uses expert views



Unbiased

### **Receiving Local News and Information Directly From Hull City Council:**



Interested 61%

or website

Local TV news

21%



Not Interested 20%



Not Sure 19%

Of Those Interested / Not Sure:



By Email





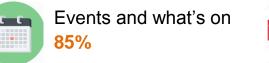
Monthly 40%

Weekly

42%



Printed / Post



**Local News and Information of Interest:** 



Public services news and information 85%



Local community news



Changes to council / govt policy and its affect



Breaking news



Opportunities to give views / opinions 61%



Council service news 59%



Traffic and congestion news **53%** 

### **Finding Information Now:**



I know what's going on in the city 47%



I find it hard to find out what's going on 36%



I would like more info about events 79%



I would like more info / news about what's going on in Hull 82%

# **Data and Providing Services Digitally:**

### **Understanding of Data:**



Big Data



**Shared Data** 



Open Data

**Support Public Services To:** 



Personal Data

61% use anonymised data to improve services and local conditions

use anonymised data in a way that is accessible to anyone

securely hold personal data about me and the services I use

share data about me across different organisations if necessary

### **Trust with Personal Data:**



**Local Public Sector Organisations** 







**Private Sector Organisations** 5%



Social Media **Organisations** 2%

### **Integrating Technology into Hull:**

### Areas of Benefit



Roads & traffic **59%** 



Health services **52%** 



**Transport** 38%

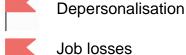


Education

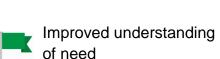
### **Biggest Concerns**

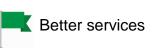


Cyber hacking









Perceived Benefits:

